

*Suspense*  
*6 Dec.*

DD/A 74-4646

26 November 1974

MEMORANDUM FOR: Director of Training

Rod:

1. This brief note is merely a follow-up to our previous discussion on how best to make the Agency, as well as the Intelligence Community collectively, go about a course of action to properly and accurately have its mission understood by the American public. The specific instance that brings the matter up at this time was the discussion at a recent Management Committee meeting as to whether the Agency should produce a replacement for the "Need to Know" film. Primarily for financial reasons, the Management Committee vetoed the proposition.

2. Angus Thuermer puts up a strong argumentation for some kind of a new film, but the feelings of the Management Committee appear to be that the problem we are grappling with, and the various options that could be the solution to the problem, have not as yet been sufficiently refined and defined. In the course of the Management Committee deliberations, Paul Walsh raised for consideration whether or not your Center for the Study of Intelligence could grapple with this problem; and I believe you already have it under consideration. I am not sure if my statement of the problem here is even sufficient for the purpose; but, if it is, would you let me have a little description of your current endeavors and an indication of the status so that we might consider making the Management Committee aware of it.

/s/ John F. Blake

John F. Blake  
Deputy Director  
for  
Administration

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DD/A/JFBBlake:jmh:   (26 Nov 74)

Cy to Angus Thuermer - 11/27/74

*Answered*  
*DD/A 74-4839*

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